



Invitation to Sponsor or Exhibit
Sponsorship / Exhibitor Prospectus and Opportunities

What The Clip! Echo Evaluation & Guidance for MitraClip
October 20th, 2018

Bethesda Memorial Hospital, 2815 South Seacrest Blvd., Boynton Beach, FL 33435

We are excited to invite you to join us as a sponsor or exhibitor at our Echocardiography Symposium, Saturday, October 20th, 2018, at Bethesda Memorial Hospital.

The symposium is being offered free to the ultrasound community in recognition of ultrasound awareness month. Network one-on-one with 50 sonographers and physicians when you participate at this CEU event presented by CardioServ and sponsored by Bethesda Memorial Hospital.

Facebook Livestreaming!

We are pleased to announce that we will also be live-streaming the event on Facebook! Join the excitement and participate in our live stream! We will allow Premium Exhibitors to briefly address our live stream audience! The majority of our conference attendees will be from the South Florida area with our live stream audience reaching both national and international physicians and sonographers.

Overview and Featured Topics:

We will take our audience on a journey that begins with the identification of mitral regurgitation using echocardiography. Attendees will learn different ways to quantify MR severity based on the recent ASE guidelines and standards. A detailed explanation of the TEE views needed during a MitraClip TEE screening will be provided. We will even have the audience participate in our mock valve clinic meeting to identify MitraClip candidates! Attendees will learn the role of echocardiography guidance during the MitraClip procedure.

Break-out sessions

Hands-on quantification skills

Advertising

Can't attend but would still like to support the event? Place an advertisement in the symposium workbook. A quarter page ad (4" x 5") plus still receive a shout-out on CardioServ's website.

Join us in October at our Echo Symposium! Thank you for your consideration,

Judith Buckland, MBA, RDCS, FASE

President

CardioServ, LLC

12161 Ken Adams Way, Suite 110H, Wellington, FL 33414 | (800) 964-1372

Description	Basic \$500	Premium \$700	Advert \$150
Exhibit Space in Hall. One six foot table	X	X	
Name Tags	X	X	
Name/Logo recognition on CardioServ website (symposium page)	X	X	X
Name/Logo recognition on symposium workbook	X	X	X
Quarter page advertisement in workbook (4x5")			X
Name/Logo recognition in feature blog article on CardioServ website (6K subscribers)	X	X	X
Name/Logo recognition in CardioServ Newsletter (6K subscribers)	X	X	X
Name/Logo recognition in CardioServ Facebook Symposium Marketing (7.7K followers)	X	X	
<i>Participation in Facebook Live Streaming event – day of event</i>		X	
<i>Opportunity to submit images / case studies for presentation at symposium</i>		X	
<i>Short feature article about company/product on CardioServ blog (6K subscribers)</i>		X	

Clayton Conference Room Details

Exhibit Hall –Setup: Access available Friday, October 19th, 2018, starting at 6 p.m. Setup must be completed by 7:30am a.m. on Saturday, October 20th, 2018.

- Your assigned table (same room as the symposium) will be marked with your company.
- Exhibit Times: 7:30 – 8:00a.m., 10:00 – 10:30 a.m., Skills Lab session: At your booth!
- Breakdown/Removal: Saturday, October 20th, after end of symposium at 1:00 p.m.
- For a complete symposium schedule, visit www.cardioserv.net/what-the-clip

Cancellations and Refunds

- CardioServ will not refund any fees paid under this agreement in the event the company cancels or does not use the exhibit space.

Exhibitor Confirmation Form and Name Badges

- Please complete an Exhibitor Reservation form, which can be found on page 3. Please include the names of the representatives participating.

Attending Symposium Sessions

- All exhibitors are welcome to attend the symposium. If exhibitors wish to obtain credit for attending the symposium they should register in advance [online](#)

Security

- Sponsors and Exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times. Neither Bethesda Memorial Hospital nor CardioServ will be responsible for loss of or damage to any property.

To confirm your participation, please complete the attached Forms (pages 3 & 4).

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RESERVATION FORM: Submit by October 4th, 2018

Company:	Contact:	
Title:	Email:	
Address:	City:	State/Zip
Telephone:	Website:	

Exhibit/Sponsor: Basic	\$500 – Name mentioned in marketing material and featured in CardioServ blog article promoting event
Exhibit/Sponsor: Premium	\$700 - Plus Facebook live stream time from your booth and opportunity to submit images and/or case studies for presentation at symposium
Advertisement	\$150 – ¼ page advertisement in workbook

Payment Instructions	CardioServ, LLC Tax ID: 26-1267591
	<input type="checkbox"/> Credit Card – Payable online at this link Additional fees apply Basic Plan: \$500 + 29.92 online payment fee = \$529.92 Premium Plan: \$700 + 41.07 online payment fee = \$741.07 Advertisement: \$150 + 10.41 online payment fee = \$160.41

NAME BADGE REQUEST

Name of representatives who will be exhibiting at the symposium.

Name:	Name:
Name:	Name:

CONFIRMATION AND PAYMENT

1. Return Reservation Form and the Signed Terms and Conditions (pages 3 & 4) by October 3rd, 2018 to secure your space.
2. Make full payment based on your level of support by October 6th, 2018
3. Payment for exhibit fees shall be paid online. (Payment instructions above)

Terms and Conditions for CardioServ Echo Symposium Exhibitor

For the purpose of this agreement, “Exhibitor” refers to the Company(ies) represented at this event as well as the Company’s(ies’) representative(s) present at this event; and “CardioServ” refers to CardioServ, LLC, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes.
- All extension cords must be three-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- CardioServ will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- CardioServ reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to CardioServ all monies that may have been paid.
- The exhibitor shall pay all expenses and damages that CardioServ may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither CardioServ nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify CardioServ and Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or CardioServ or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.
- PNG or JPEG files must be provided on time for print advertisement

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, CardioServ will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please contact J.Buckland@CardioServ.net

Agreement Statement

_____ (Initials) YES, I have read and understand the CardioServ Echo Symposium Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2018 *What the Clip! Echo Evaluation & Guidance for MitraClip* Symposium as a sponsor/exhibitor/advertiser as indicated in this contract.

NAME (print): _____ Authorized Representative

SIGNATURE: _____ DATE: _____

If you have any questions, please contact:

Judith Buckland

Phone: 800-964-1372 ext. 101 | Email: J.Buckland@CardioServ.net